

JAME'S BOMS HAND-OVT







IDEAL PROSPECT-SAMPLE CHART

• • • • • • • • • • • • • • • • • • • •	5 points each			
	No Fit -0 points	Workable Fit-3 points	Complete Fit-5 points	Score
	DEAD END			(30)
Need	Renter, no desire to buy	Yes. Has an agent in mind but no commitment made	Yes. Wants to hire an agent	
Timing	No plans to move	Ready to move in 6 months to a year	Wanting to move within 3 months	
Motivation	Other priorities pressing unwilling to commit time to process	Other priorities but seems willing to make time	Highly motivated to focus on buying selling	
Value your expertise	Will use family member realtor	Your value unknown but receptive	Values your insights & experience/previous client	
Match for your "Perfect Blend"	No	Unknown	Yes/Exceeds	
Budget	Poor Credit/ No down payment	Not established/unknown	Finances secure & has additional wiggle room	

